



Hollywood Landlords Association

Value of Representation

Hollywood Landlord Association



1. By coming together as a group we have the ability to deliver

a. Information concerning a myriad of topics such as

- i. Craftsmen
- ii. Lenders and other Financial Institutions
- iii. Rent Surveys
- iv. Market Trends
- v. Acquisition and disposition of real estate
- vi. Tenant Screening
- vii. Third party vendors

b. Education with regards to the operation of your business

- i. Topics should include issues such as:
 1. Tax abatement through the petition process
 2. Insurance
 3. Property Maintenance
 4. Eviction process
 5. Tenant screening
 6. Who to call for help
 - a. COP Officer

c. Crime Prevention

- i. The time is right to institute a landlord crime watch program
 1. Because landlords transcend the six districts within the city we can and will become an organization that is part of the solution rather than a critic.
 2. By providing real time issues to the police department I think we can affect a positive outcome.
 3. Work with the HLA membership, the police department and the various home owner associations to create this venue. Anyone interested in participating please see me after the meeting.



d. Economic Development/Community Development and Redevelopment

- i. As it relates to crime prevention, the city needs to change the zoning in certain areas such as the Federal Highway Corridor. A zoning change that will permit redevelopment will help greatly in reshaping the landscape by providing an exit strategy for property owners that is not based on income streams or property conditions. However it is directly related to the real estate market.
- ii. Keep abreast of proposed projects with discussions as to how it affects your business.

e. A Strong Political Voice

- i. Safeguarding the very issues that are important to us.
- ii. Providing a voice to limit or create an equitable resolution with regards to the concentration to the social programs affecting our neighborhoods.

f. Create better or healthier neighborhoods.

- i. The program is about focusing in on middle neighborhoods, just like the area between US-1 and Dixie and empowering it residents to take personal responsibility
 1. The goal is to encourage
 - a. investment through home ownership
 - b. Raise Sale Prices through increased property values
 - c. Expand investments in home improvements
 - d. And strengthen the social fabric
 - i. Broaden civic participation
 - ii. Change the language which describes the neighborhood
 - iii. Promote the area as a neighborly place.
 - iv. Create a sense of community where people will want to rent, live, work and invest.